

# BEVERAGE MARKETING UPDATE

Editorial submissions for our story, Beverage Marketing Update, must be signs or displays, which your company has designed and produced for a soft drink, beer, wine, liquor or other beverage company. Full color images must accompany each case history. You may submit additional case histories for consideration by duplicating this form.

CUSTOMER'S NAME \_\_\_\_\_

DISPLAY DESCRIPTION \_\_\_\_\_

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PROMOTION OBJECTIVES \_\_\_\_\_

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RESULTS ACHIEVED \_\_\_\_\_

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COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

Please return the completed forms and images to CREATIVE Magazine, 31 Merrick Avenue, Suite 60, Merrick, NY 11566 or e-mail me at [larry@creativemag.com](mailto:larry@creativemag.com).