

# PROMOTION AUDIT

The Promotion Audit section of our May issue will highlight the latest displays for Spring and Summer, seasonal holidays and occasions; such as Mother's Day, Memorial Day, Baseball teamed promotions etc. Editorial submissions for our Promotion Audit section must be P.O.P. signs or displays, which your company has designed and produced for a national or regional advertiser during the past six months. A full color image must accompany each case history.

CUSTOMER'S NAME \_\_\_\_\_

DISPLAY DESCRIPTION \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PROMOTION OBJECTIVES \_\_\_\_\_

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\_\_\_\_\_

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\_\_\_\_\_

RESULTS ACHIEVED \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

Please return the completed forms and photographs to CREATIVE Magazine, 31 Merrick Avenue, Merrick, NY 11566, or you may email the entries to us at [info@creativemag.com](mailto:info@creativemag.com).