

CREATIVE

THE MAGAZINE OF PROMOTION AND MARKETING

31 Merrick Avenue • Merrick, NY 11566 • (516) 378-0800 • FAX 516-378-0884

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ADVERTISING RATES FOR BANNER ADS FOR CREATIVE'S WEB SITE

CREATIVE offers the opportunity to place banner ads on our web site. The CREATIVE web site at creativemag.com, presently receives more than 100,000 hits each year from p.o.p. buyers and producers from around the world.

CREATIVE offers a weekly newsletter called Creative Online on our web site. There are also specialized on line newsletters including Beverage Merchandising; Health and Beauty Aids Merchandising; Hardware and Housewares Merchandising; Creative World. You have the opportunity to place your Banner ad in any section of our website which best fits your target audience.

The cost for a Banner ad on CREATIVE's Web Site is \$200.00 per month, for 3 months on a non-cancelable basis or at the annual rate of \$2,000 per year. This amount is billed only once and is payable within 30 days of the first insertion.

Creative's Web Site will put your sales message in front of the nation's leading buyers throughout the year, economically and efficiently.



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Bill me at the quarterly rate of \$600. for 3 months _____

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Art work attached or call 516-378-0800 to discuss.

50% discount for six time advertisers.

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