

# CREATIVE CASEBOOK - Health & Beauty Aid Displays

Editorial submissions for the **Creative Casebook – Health & Beauty Aid Displays** must be P.O.P. signs or displays, which your company has designed and produced for a national or regional advertiser during the past six months. Full color images must accompany each case history. You may submit additional case histories for consideration by duplicating this form.

CUSTOMER'S NAME \_\_\_\_\_

DISPLAY DESCRIPTION \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PROMOTION OBJECTIVES \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

RESULTS ACHIEVED \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

Please return the completed forms and photographs to CREATIVE Magazine, 31 Merrick Avenue, Merrick, NY 11566. Please call me at 516-378-0800 or e-mail me at [larry@creativemag.com](mailto:larry@creativemag.com) if you have any questions.