

# ENTRY FORM

## THE TOP P.O.P. COMPANY OF THE YEAR

We are sending you this entry form so that you can participate in the judging for the top P.O.P. Company of the Year. All entries will be based on our Survey of the Top 50 P.O.P. Companies, which is enclosed. You must provide dollar sales figures for 2013 and for 2014 so that we can project your company's growth percentage. The company selected as the Top P.O.P. Company of the Year, will be based on the percentage of volume growth, awards and client recognition, new P.O.P. products introduced and successful P.O.P. campaigns. Please type all answers.

2013 P.O.P. Volume \_\_\_\_\_ 2014 P.O.P. Volume \_\_\_\_\_

P.O.P. Awards/Credits Recognition. Please list display awards and client recognition awards.

\_\_\_\_\_  
\_\_\_\_\_

New P.O.P. Products Introduced in 2014 \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Best P.O.P. Campaign of the Year. Please give us a description of your most successful campaign of 2014, listing months campaign ran, cost per unit, and results achieved. Send us a color photo of the display program.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_ TITLE \_\_\_\_\_

(Must Be Officer of the Company)

Deadline April 20.

Return to CREATIVE Magazine, 31 Merrick Avenue, Suite 60, Merrick, NY 11566 or e-mail me at [larry@creativemag.com](mailto:larry@creativemag.com).