

# CREATIVE

THE MAGAZINE OF PROMOTION AND MARKETING

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Dear Corrugated Display Executive:

The September issue of CREATIVE will carry a major story on the growing role of “**Corrugated Displays, 2015**”.

Our story will show a wide variety of corrugated displays including stock displays, single faced corrugated, self-shippers, pallet displays, mass merchandisers, power wings, etc. The story will be carried in full color to highlight the importance of corrugated displays as a promotional tool.

Over the past few years, corrugated manufacturers have reduced the time period needed to produce corrugated programs. Corrugated because it is economical and available in a short lead time plays an important role in moving merchandise in and out of the retail store.

We invite you to participate in our **Corrugated Displays, 2015** feature by filling out the enclosed form and sending it back to us with full color images of your corrugated displays.

Please send all materials and photos to us by September 8<sup>th</sup> for consideration for this feature. We want to thank you for your help on this important story. Please call me at 516-378-0800 or email me at [larry@creativemag.com](mailto:larry@creativemag.com) if you have any questions or need to discuss.

Cordially,

Larry Flasterstein  
Publisher

LF/sb  
enc.