

# CREATIVE

THE MAGAZINE OF PROMOTION AND MARKETING

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Dear Display Executive:

We are pleased to tell you that the April/May issue of **CREATIVE** will carry a **Creative Spotlight – P.O.P. Displays For Mobile Phones & Computers**.

**Creative Spotlight – P.O.P. Displays For Mobile Phones & Computers** will showcase in full color the best recent displays created for mobile phones, computers, tablets and accessories. The story will cover all types of displays, from temporary to permanent. New mobile phone and computer products have had a dramatic impact on our increasingly mobile society, and this feature will cover some of the best recent p.o.p. display programs for mobile phone and computer products.

We invite you to participate in this feature by submitting information about a p.o.p. display that your firm has recently created for a product in the mobile phone, tablet or computer category. Please describe the display and the retail outlets which it has been designed to be placed in. We also need a full color image. Attached is a form to use in supplying us with information and images for this article.

Please send all material to us by April 20. Thank you for your cooperation on this important feature.

Please call me at 516-378-0800 if you have any questions, or need additional information or email me at [larry@creativemag.com](mailto:larry@creativemag.com).

Sincerely,

Larry Flasterstein  
Publisher

LF/sb  
Enc..