

Creative Spotlight - Display Materials



AdderMedia® is a unique printable synthetic paper, based on a high grade white polyester substrate with a two-sided high performance opaque printable topcoat. AdderMedia® combines the physical qualities of a voided polyester (PET) film with the 'look and feel' of a luxury paper. AdderMedia® is PVC-free, wood-free and lamination-free synthetic printable substrate. Although AdderMedia® can be used successfully with most display systems, when combined with the Adder InStore displays the result is a stylish communication tool for retail environments. For more information, contact Adder America Inc., 7 West 41st. Ave., San Mateo, CA 94403; www.adderamerica.com.



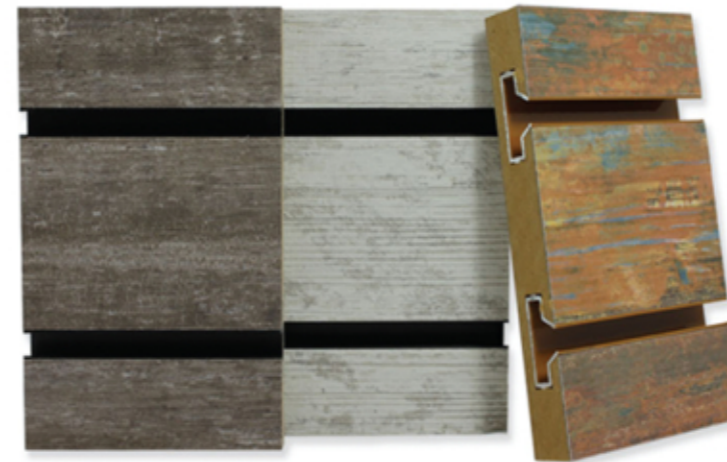
Hi-Impact Products has introduced Window Poster Signage Tabs. Specifically formulated for hot, sunny glass exposure, they are quick, neat, and easy to use. Now window and door signage can simply be made of paper, as opposed to using more costly media, or, using expensive window signage framing systems. For more information about Window Poster Signage, contact Hi-Impact Products, 206 Sherwood, Beaconsfield, QC, Canada H9W 2G8; www.hi-impactproducts.com



Outwater Plastics has introduced Tensioned Fabric System by FOGA®, which includes a comprehensive range of clear anodized, extruded aluminum profiles and accessories that have been engineered for use with tensioned fabric to readily and cost effectively create customized, single and double sided, LED backlit or unlit signs, banners, exhibits, pop up displays and light boxes of any size desired. Comprising integrated channels that run the length of each profile, silicone strips sewn into the perimeters of tensioned fabric can be easily pressed into the slots of the system's configured modular profiles, enabling perfect results every time without the need for any tools or special skills. For more information, contact Outwater Plastics, 24 River Road, P.O. Box 500, Bogota, NJ 07603; www.outwater.com.



The Gilman Brothers Company has introduced a new printable, cold-bendable and recyclable INFINITY™ board. INFINITY features a superior styrene surface eliminating pre-production cleaning and preparation which increases printing speed and efficiency. The patent pending white color allows graphics to go in and out of fluorescent, incandescent or UV light without changing the white point. INFINITY is available in a thickness range from 3/16" - 1" and a wide variety of sheet sizes from 16" x 20" to 60" x 192", with custom sizes and colors also available. For more information, contact The Gilman Brothers Company, Gilman Road, Gilman, CT 06336, www.gilmanbrothers.com.



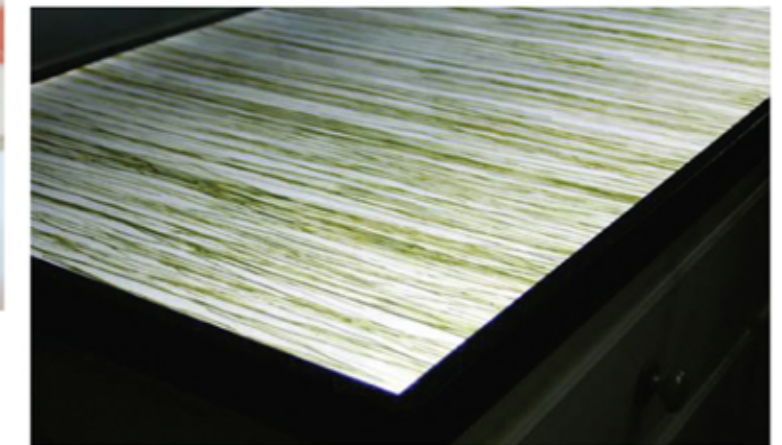
Panel Processing offers rustic slatwall including Old Barnwood, White Barnwood and Corrugated Tin. These HPL's look so rustic and unique that they make an incredible looking slatwall for retail environments that need that rural, countryside look. Standard slatwall is also available in colors, paint grade and other laminate patterns. Since all slatwall is made to order, the possibilities are endless. For more information, contact Panel Processing, 120 North Industrial Highway, Alpena, MI 49707; www.panel.com.



KATZ Display Board is a premium alternative to composite signage and displays. The unique properties of this paper based rigid substrate provide a wide range of applications including hanging signage, free standing displays and other POS needs. High white points provide superior printing and imagery to showcase the highest definition images. Additionally, KATZ Display Board is created using strict environmental initiatives and is fully recyclable proving "going green" doesn't cost you quality. For more information, contact 2205 Eddie Williams Road, Johnson City, TN 37601; www.katzamericas.com.



Brand Trim offers Slatwall Makeover an easy way to give a fresh new look to slatwall without the expense of replacing it. Slatwall Makeover is quick and easy to install. 3D like images are printed onto an adhesive film with an easy to peel back, and are coated with a smooth matte finish. Slatwall Makeover strips are easily applied to existing slatwall panels. For more information, contact Brand Trim, 860 Commerce Drive, Henderson, NC 27537; www.brandtrim.com www.slatwallmakeover.com.



ATI Decorative Laminates introduces Lumisplash for Tabletops, the first ultrathin, illuminated tabletop system with no air gap required for LEDs. Lumisplash's ultrathin surface-only 3/8 inch thickness is created using ATI's proprietary FusionTech process on translucent FRP, where images are embedded directly into the substrate. Virtually any design, custom or stock, can be embedded. The lighted surface is evenly illuminated throughout the image and it's dimmable, so it can perform as task or ambient lighting. Lumisplash's high abrasion, chemical, scratch and stain resistant surface is appropriate for residential or commercial applications. It can be powered with 120 volts using a LED 24-volt system or a rechargeable battery pack that provides luminance to the top for up to eight hours. Lumisplash can be easily fabricated on site, no special tools or training required. Standard panel sizes range from 16 inches wide by 48 inches long to 48 inches wide by 96 inches long. With an estimated retail price of \$90/square foot, it's also an affordable choice for designers and architects. For more information, contact ATI Decorative Laminates, 6106 West Market St., Greensboro, NC 27409; www.ATILaminates.com.