

PROMOTION AUDIT

The Promotion Audit section of our September issue will highlight the latest displays for Summer/Fall, Back to School, Etc. Editorial submissions for our Promotion Audit section must be P.O.P. signs or displays, which your company has designed and produced for a national or regional advertiser during the past six months. A full color image must accompany each case history.

CUSTOMER'S NAME _____

DISPLAY DESCRIPTION _____

PROMOTION OBJECTIVES _____

RESULTS ACHIEVED _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

AUTHORIZED BY _____

Please return the completed forms and photographs to CREATIVE Magazine, 31 Merrick Avenue, Ste. 60, Merrick, NY 11566, or you may email the entries to us at larry@creativemag.com.