

PROMOTION AUDIT

The **Promotion Audit** section of our May issue will highlight the latest displays for Spring and Summer, seasonal holidays and occasions; such as Mother's Day, Memorial Day, Baseball teamed promotions etc. Editorial submissions for our **Promotion Audit** section must be P.O.P. signs or displays, which your company has designed and produced for a national or regional advertiser during the past six months. A full color image must accompany each case history.

CUSTOMER'S NAME _____

DISPLAY DESCRIPTION _____

PROMOTION OBJECTIVES _____

RESULTS ACHIEVED _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

AUTHORIZED BY _____

Please return the completed forms and photographs to CREATIVE Magazine, 31 Merrick Avenue, Merrick, NY 11566, or you may email the entries to us at larry@creativemag.com.