

# CREATIVE

THE MAGAZINE OF PROMOTION AND MARKETING

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## CALL FOR ENTRIES 2016 PROMOTION ANNUAL

### 1. P.O.P.

Corrugated Displays \_\_\_\_\_  
Inflatables \_\_\_\_\_  
In-Store Media \_\_\_\_\_  
Permanent Displays \_\_\_\_\_  
Plastic Display \_\_\_\_\_  
Promotional Displays \_\_\_\_\_  
Signs \_\_\_\_\_  
Stock Displays \_\_\_\_\_  
Wire Displays \_\_\_\_\_  
Wood Displays \_\_\_\_\_  
Other \_\_\_\_\_

### 3. Sale Promotion

Internet Promotions \_\_\_\_\_  
Mobile Marketing \_\_\_\_\_  
P.O.P. Programs \_\_\_\_\_  
Premium/Incentive Programs \_\_\_\_\_  
Refund/Coupon Programs \_\_\_\_\_  
Sampling Programs \_\_\_\_\_  
Special Event Programs \_\_\_\_\_  
Sports Promotions \_\_\_\_\_  
Sweepstake/Contest Programs \_\_\_\_\_  
Trade Promotion Programs \_\_\_\_\_  
Other \_\_\_\_\_

### 2. Exhibits

Custom Exhibits \_\_\_\_\_  
Exhibit Graphics \_\_\_\_\_  
Exhibit Systems \_\_\_\_\_  
Other \_\_\_\_\_

Description of Entry \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Authorized By \_\_\_\_\_

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[larry@creativemag.com](mailto:larry@creativemag.com).