

# CREATIVE CASEBOOK - PERMANENT DISPLAYS & FIXTURES

Editorial submissions for the **Creative Casebook – Permanent Displays and Fixtures**, must be permanent signs or displays which your company has designed and produced for a national or regional advertiser during the past six months. Please submit full color images with each case history. You may submit additional case histories for consideration by duplicating this form.

CUSTOMER'S NAME \_\_\_\_\_

DISPLAY DESCRIPTION \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PROMOTION OBJECTIVES \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

RESULTS ACHIEVED \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

Please return the completed forms and photographs to CREATIVE Magazine, 31 Merrick Avenue, Merrick, NY 11566 or e-mail to [larry@creativemag.com](mailto:larry@creativemag.com).