

# CREATIVE

THE MAGAZINE OF PROMOTION AND MARKETING

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Dear **SHOP!** Award Winner:

We are pleased to tell you that **CREATIVE** will again cover the **2017 SHOP! OMA Award Winners** in our May issue. I know that you are proud and pleased to be one of the Award Winners in **2017 SHOP! OMA** Contest.

CREATIVE will be showing a comprehensive selection of the 2017 Award Winners, including a selection of the Gold, Silver and Bronze Award Winners, all in full color.

The Top P.O.P. buyers throughout the nation traditionally look to **CREATIVE** to discover the newest and best displays in the point of purchase industry and we will show your Award Winners while they are fresh, timely and have top-of-the-mind awareness.

We will be presenting a selection of Gold OMA's showing two displays to a page, with complete case histories of their merchandising achievements. We will also be selecting silver and bronze Award Winners and will be showing 4 to a page, with complete case histories and credits.

We invite you to send us color images of your gold, silver and bronze Award Winners for consideration for this feature. Please send us full color images, plus complete information and credits on each Award Winner.

We look forward to publishing this important feature in our next issue. Please call me at 516-378-0800 or email me at [larry@creativemag.com](mailto:larry@creativemag.com) if you need additional information or wish to discuss this feature.

Sincerely,

Larry Flasterstein  
Publisher

LF/sb  
Enc.