

**CREATIVE SPOTLIGHT- HIGH TECH P.O.P.**

We invite you to participate in our **Creative Spotlight-High Tech P.O.P story**, which will be presented in full color in our November issue. The story will focus on all types of high tech point-of-purchase applications, including interactive kiosks, digital signage, lenticular, LED electro-luminescent and other illuminated and animated signage technologies, and 2D Barcodes and Quick Response Tags that tie point-of-purchase materials to mobile marketing programs. Please fill out this form as fully and accurately as possible.

CUSTOMER'S NAME \_\_\_\_\_

SIGN OR DISPLAY DESCRIPTION/CASE HISTORY \_\_\_\_\_

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COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

FAX \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

Please return the completed form and images to CREATIVE Magazine, 31 Merrick Avenue, Merrick, NY 11566. Please call at 516-378-0800 or e-mail to [larry@creativemag.com](mailto:larry@creativemag.com).