

# PROMOTION AUDIT

The **Promotion Audit** section of our September/October issue will highlight the latest displays for Thanksgiving, Christmas, New Year and Winter Promotions. Football themed displays and promotions will also be featured. Editorial submissions for our **Promotion Audit** section must be P.O.P. signs or displays, which your company has designed and produced for a national or regional advertiser during the past six months. A full color image must accompany each case history.

CUSTOMER'S NAME \_\_\_\_\_

DISPLAY DESCRIPTION \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PROMOTION OBJECTIVES \_\_\_\_\_

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\_\_\_\_\_

RESULTS ACHIEVED \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_

Please return the completed forms and photographs to CREATIVE Magazine,  
31 Merrick Avenue, Suite 60, Merrick, NY 11566 or e-mail to  
larry@creativemag.com.