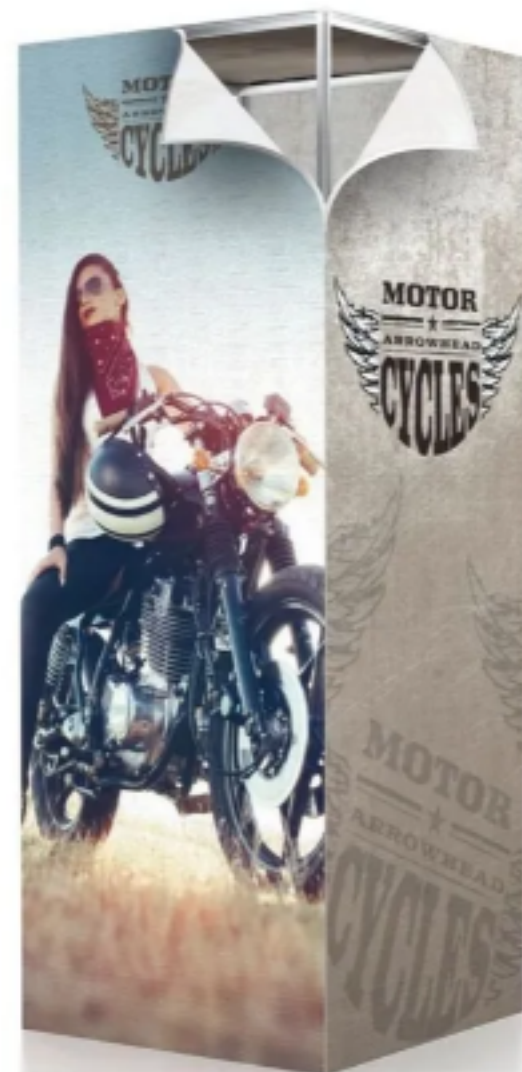


Creative Spotlight-Illuminated Display Systems



The 14 Hands Unicorn Glow-LiteLED Sign was created by Heritage Sign & Display. This 24" custom sign is constructed of a translucent vacuum formed plastic back (which houses the LED lights) and an acrylic face (which is digitally printed 4CP with high-resolution brand graphics). The clear back allows the LEDs to wash the wall with light, creating a "halo" glow around the perimeter of the sign when switched on. Each sign includes a power supply with cord and wall hanging hardware. For more information, contact Heritage Sign & Display, 344 Industrial Drive, Nesquehoning, PA 18240; www.popsigns.com.



Testrite's Charisma SEG 3D™ is a flexible SEG display system that allows for easy graphic change outs. The display system ships flat and assembles easily in the store. The system utilizes lightweight, strong aluminum extrusions. It is available in triangle, cube and tower shapes. Custom sizes are available. For more information, contact Testrite Visual, 216 South Newman St., Hackensack NJ 07601; www.testrite.com.



The MRL Group created this custom Coconut Cartel LED sign to promote its Coconut Cartel rum. The sign is lightweight, easy to set up and portable. For more information, contact The MRL Group, 511 S.E. 5th Avenue, Ft. Lauderdale, FL 33301; www.themrlgroup.com.



Lighting For Impact's new Q-Channel retail shelf lighting features a "quick-snap" install method that attaches in just seconds. Engineered to provide superior up/down product lighting while maximizing the ease of installation, the Q-Channel transforms and elevates any display instantly. The lightweight yet durable PVC extrusion clips securely into the front ID rail of retail shelving. The Q-Channel also integrates seamlessly with all major pusher system designs. For more information, contact Lighting For Impact, (Tel.) 844-218-4112; www.lightingforimpact.com.



Marketing Impact recently created this new In-Lite Outdoor Lighting Display Marketing Impact Limited has designed. The In-Lite Outdoor Lighting display features 3 shelves that showcase In-Lite's wide array of lighting solutions and imagery demonstrating the use. For more information, contact Marketing Impact Ltd., 50 Planchet Rd., Concord, Ontario, Canada L4K 2C7; www.displaypeople.com.



Herradura Tequila partnered with Americhip to develop an innovative campaign using Americhip's Patented Video Micro Shelf Talkers (www.americhip.com) to capture the attention of instore shoppers. The display pulled out all the stops: A flashing red LED to attract shoppers. A vibrant purple graphic with flying parrots and peacocks to grab attention. And most importantly, a "Press Here" button to trigger the video content telling the brand's distinctive story and to share several craft cocktail recipes. The display included a QR code for consumers to scan to visit a unique site to learn even more about this innovative brand. For more information, contact Americhip, 19032 S. Vermont Avenue, Los Angeles, CA 90248; www.americhip.com.



The Sea Hag Multi-Level LED Sign was developed, rendered, and manufactured by Heritage Sign and Display. This 20 inch diameter custom sign is constructed of two levels with LED lights between them illuminating the acrylic face. The LED lights also wash the wall with illumination because of the open design of the sign. Both levels are digitally printed 4CP with high-resolution brand graphics and laser cut around the shape of the art. Each sign includes a power supply with cord and wall hanging hardware. A UL48 certification label is also available for each sign. For more information, contact Heritage Sign & Display, 344 Industrial Drive, Nesquehoning, PA 18240; www.popsigns.com.