

## Creative Spotlight - Display Security/Anti-Theft Systems



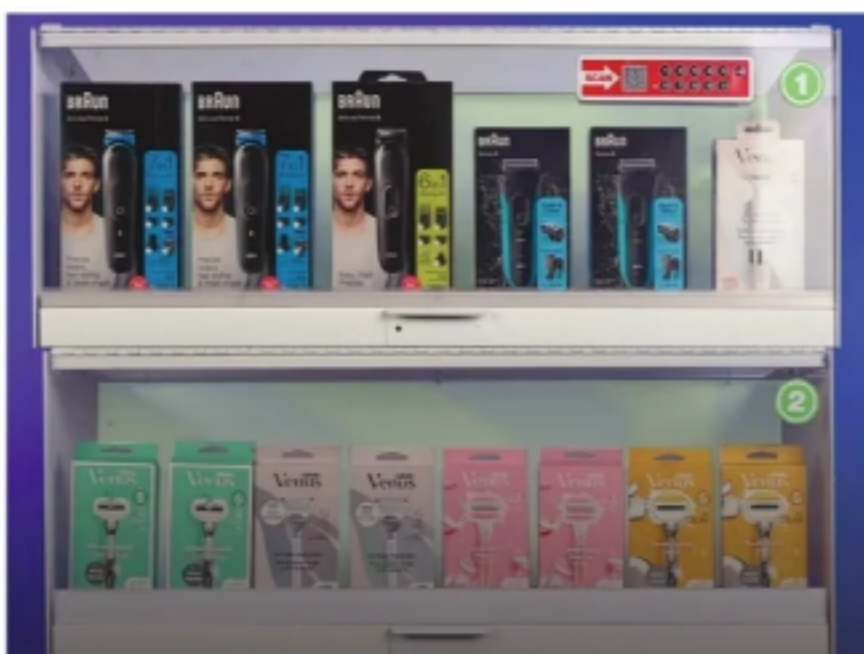
siffron's Sliding Wire Security Gate allows retailers to convert existing shelving systems into a locked case. This managed access solution requires store personnel to open and access products for customers while keeping it safe from potential shoplifters. The Sliding Wire Security Gate easily convert a single shelf or continuous run of shelves into a locked and protected area for merchandise. Mounting hardware is provided to secure the gates to standard Lozier or Madix shelving. Side panels are available to close off the ends and prevent side access, creating a secure system. This solution is available in wire grid or in clear glass gates, and padlock or press-lock locking functionality with keys. For more information, contact siffron, 8181 Darrow Rd., Twinsburg, OH 44087; [www.siffron.com](http://www.siffron.com).



Se-Kure Controls offers The SK-665-W Security Stand, which offers maximum lock-down protection for cell phones, tablets and other high value products. It is adjustable to fit virtually any cell phone or tablet and provides the ability to run power cables to them for optimum customer involvement. The SK-665-W is sturdily constructed of steel, includes mounting hardware, and has a push button locking device for ease of use. For more information, contact Se-Kure Controls, 3714 Runge Street, Franklin Park, IL 60131; [www.se-kure-controls.com](http://www.se-kure-controls.com).



Marketing Impact's Sliding Multi-Door Security System is designed to provide a barrier for high-value and high-theft products, while allowing customers to have ease of access to the products without help from a store associate. Theft and damage of products is deterred by requiring customers to access products one at a time by moving the sliding doors. In addition, the system is made with PETG ensuring that high-value products can be displayed clearly. Units can be tailored to fit any size of product and are available in any length. For more information, contact Marketing Impact Ltd., 50 Planchet Rd., Concord, Ontario, Canada L4K 2C7; [www.displaypeople.com](http://www.displaypeople.com).



ShopperAccess by darko is a shopper-centric, theft-deterrent, mobile technology. This technology does not require an app, AC power or Wi-Fi/Retailer network and simply links with a shopper's mobile device for access to locked merchandise at the point of sale. ShopperAccess's plug-n-play model removes complex in-store implementation, activation, and requires minimal maintenance. The self-service retrieval also reduces shopper (purchase) abandonment, helps with labor efficiencies, and provides a layer of safety for associates. ShopperAccess is adaptable which allows the technology to integrate into existing structures - such as store fixtures, shelf-displays, doors (cooler or restroom) as well as gates and case work. For more information, contact Darko, 26401 Richmond Rd., Bedford Heights, OH 44146; [www.darkoinc.com](http://www.darkoinc.com).



Nashville Display has introduced a security case to protect high-value products. The security case provides full product visibility while deterring theft. The display is designed to fit comfortably in-line on a gondola. For more information, contact Nashville Display, 306 Hartman Drive, Lebanon, TN 37087; [www.nashvilledisplay.com](http://www.nashvilledisplay.com).



siffron offers the P.O.P. Security™ Invisi-Shield™ System, which secures high-value, high-loss products, while allowing customers access to products for purchase. Individual panels slide left and right to expose single facings of shelved or pegged product. The System has crystal-clear "invisible" panels to ensure products are visible and appealing; contoured edges on panels provide comfortable access for shoppers. Panels are available in 3" or 4" widths for narrow or wider product and 3 1/2", 5 1/2" and 8" heights; ratcheting panels feature "clicker" mechanism to alert store associates of a potential theft incident. The system is available in styles to protect product merchandised on perforated shelving or peg hooks. For more information, contact siffron, 8181 Darrow Rd., Twinsburg, OH 44087; [www.siffron.com](http://www.siffron.com).



Trion's Anti-Sweep hook deters thieves and lowers the chance of mass sweeping. Trion's design with a bend in the middle and at the end of the hook ensure customers can only remove one item at a time. Paired with Trion's patented Flip Scan, the Anti-Sweep hooks acts like an industry leading scan hook yet provides the added security against thieves. For more information, contact Trion Industries, Inc., Laird Street, Wilkes-Barre, PA 18702; [www.TrionOnline.com](http://www.TrionOnline.com).



Marketing Impact has introduced a Battery-Operated Time-Delay Security System. The Time-Delay Security System offers retailers the ability to protect high-value and high-theft merchandise by eliminating the threat of shelf sweeping. The system is easily shopped by customers without assistance from a store associate. A Customer simply lifts the handle to access the associated product. The lift will flip-up one product and then locks down all other handles for 30 seconds. This process prevents mass product sweeping and urges customers to shop products with intention. The Time-Delay Security System also keeps the merchandiser full of neatly-arranged and front-faced products. Outfitted with metal and PETG, the Time-Delay Security System is sure to remain durable on store shelves. For more information, contact Marketing Impact Ltd., 50 Planchet Rd., Concord, Ontario, Canada L4K 2C7; [www.displaypeople.com](http://www.displaypeople.com).