

# CREATIVE

THE MAGAZINE OF PROMOTION AND MARKETING

31 Merrick Avenue • Suite 60 • Merrick, NY 11566 • 516-378-0800 • Fax: 516-378-0884

[www.creativemag.com](http://www.creativemag.com) • [larry@creativemag.com](mailto:larry@creativemag.com)

Dear Display Executive:

We are pleased to tell you that the February issue of **CREATIVE**, will carry a **Creative Spotlight – Display Security & Anti Theft Systems**.

**The Creative Spotlight – Display Security & Anti Theft Systems** will cover the latest inventions in display security designed to prevent shoplifting of high value items. The Story will cover all types of display anti-theft systems, from mechanical recoiling devices, to electronic alarm systems.

We invite you to participate in this feature by submitting a full color image of a display security device or anti-theft system your firm offers for the point-of-purchase industry. The image may show a specific product or feature a display case history. Enclosed is a form to use in supplying us with information and images for this article.

Please send all material to us by January 27.

Thank you for your cooperation on this important feature.

Please call me at 516-378-0800 if you have any questions, or need additional information or email me at [larry@creativemag.com](mailto:larry@creativemag.com)

Sincerely,

Larry Flasterstein  
Publisher

LF/sb  
Enc.