



For Magnetic Media

For Magnetic Receptive Media

(TLS2472-MR-S)

Testrite Visual will be showing its FrameGraphix Magnetic Signware Stand,™ which brings magnetic and magnetic receptive graphics to the sales floor. The Recessed graphics have a nearly frameless look. Graphics are easy to change out and layer. This unit is durable. It is constructed with a satin silver aluminum frame with a full width weighted steel base. To learn more, contact Testrite Visual at Booth 5315; or call 888-873-2735; www.testrite.com.



Kinter will be showing all-new K-Ads® Billboards. K-Ads Billboard enables advertising to be mounted on cooler doors, turning them into revenue generating billboards for retailers. With its sturdy design, K-Ads Billboard easily mounts to any glass surface with premium suction cups. Once the K-Ads Billboard frame is in place, ads can be inserted and changed with ease — no tools required. To learn more, contact Kinter at Booth 5932, or call 800-323-2389; www.kinter.com.



MMC will be showing this Right Now Wine Floor Display. When Right Now Wine came to MMC looking for an eye popping display, the display firm knew it had the perfect fit with its innovative POPUP Merchandising Rack. Merchandising and Marketing is currently the U.S. marketing and distribution company for this new spring loaded display. Each display is fabricated with powder coated metal and is calibrated specifically to the product it is merchandising. The whole display is then wrapped in 4/C vinyl. To learn more, contact Merchandising & Marketing at Booth 5910 or call 914-381-4830; www.mmcdisplay.com.



Hankscraft will be showing its LED Aisle Blade Viola. This motion-activated illuminated display is 4"x7" standard with custom sizes available upon request. The 4-color changeable graphic insert allows updates and multiple promotions. An adjustable G-clamp is included for easy mounting. To learn more, contact Hankscraft at Booth 6038, or call 608-524-4341; www.hankscraftpop.com.



Essentra will be showing its Duraco® BHT Banner Hem Tape. Duraco BHT Banner Hem Tape is a perfect adhesive tape for seaming and finishing edges of vinyl, mesh or fabric signs and banners. Duraco BHT eliminates the need and added cost for stitching or welding. To learn more, contact Essentra at Booth 5553, or call 866-800-0775; www.essentraspecialtytapes.com.



Trion will be showing its new Trion Beverage Merchandising System. Trion has created a display system that merchandises each product individually, instead of one size fits most, to enhance each product's appearance, promote visibility and increase sales. Trion's display system enhances the beverage department's appearance as well as grow the category with additional facings. Due to increased visibility and product offerings, customers are able to select their product easier and make more impulse purchases after seeing a fronted product they would have missed previously. To learn more, contact Trion Industries, at Booth 4267, or call 800-444-4565; www.triononline.com.



Do-It Corp. will be showing Printed Hang Tabs which allow products to hang anywhere in the store. Promotional style hang tabs hold a sample for cross-promotion or work as an in-store coupon. In addition, printed hang tabs can reduce packaging costs and size or replace packaging completely. To learn more about Printed Hang Tabs, contact Do-It Corp. at Booth 4570 or call 800-426-4822; www.do-it.com.



Above All Advertising will be showing Fabsta™ Counter Kits. Fabsta counters offer great flexibility. Instead of a single frame, two frames can be combined to create a larger width and longer curve with graphic wraps around the entire structure. Up to 5 frames and 5 graphics wraps can be added to the structure. The unit assembles without tools. To learn more, contact Above All Advertising, at Booth 4758; or call 866-552-2683; www.abovealladvertising.net.