

Wood Displays 2024



Universal Custom Display recently created this unique custom round gondola display for See's Candies. This shopper friendly design features MDF construction with high gloss laminate and paint. Custom formed acrylic shelf trays complete the design. This candy display can be found in See's Candies stores across the Western United States. For more information, contact Universal Custom Display, 9104 Elkmont Way, Elk Grove, CA 95624; www.unicusdis.com.



Prometheus Retail Solutions offers all types of wood displays from displays with a rustic, natural finish to farmhouse shabby chic to displays with a high-end furniture look and feel. For more information, contact Prometheus Retail Solutions, 1079 Sunrise Ave., Ste B - 129, Roseville, Ca 95661; www.prometheusretail.com.



Petco needed to develop a new display solution for its bulk pet treats. Bulk pet treats had been displayed in an open-air display that caused the product to go stale too quickly. The display appearance and presentation were not consistent throughout the chain. The end objective was to create an affordable display that would be adaptable to various footprints and keep the product fresh with enclosed containers yet accessible to shoppers. This display was created by siffron, 8181 Darrow Rd., Twinsburg, OH 44087; www.siffron.com.



The Knob Creek & Smithy Rack was developed, rendered, and manufactured by Heritage Sign & Display. This custom 72" tall rack is constructed of lumber with a MDF backer and has an asymmetrical design to bring interest to the unit. It features two "locking" acrylic boxes for bottles to be displayed and not shopped. Knob Creek and Smithy Ironware have partnered together so these racks also feature two hooks to hang cast iron skillets on for display purposes only. 4CP digital high-resolution printing of brand graphics is on the backer and kick-plate. This rack is shipped fully assembled. For more information, contact Heritage Sign & Display, 344 Industrial DR., Nesquehoning, PA 18240; www.popsigns.com.

Creative



Starbucks wanted to bring the characteristics of its cafes right into the grocery aisle and present their coffees in a ready-to-drink form to shoppers. This in-aisle destination brought the look and feel of a Starbucks cafe into the store through atypical materials for the aisle and quality craftsmanship. This display was created by Universal, 726 E. Highway 121 Business, Lewisville TX 75057; www.udfc.com.



Eight Reserve is featuring this Wood Shelf Display Case, a sleek two shelf showcase for the premium Eight Reserve Bottle in liquor stores. The clear top-locked case highlights the bottle, with cut-out acrylic logos mounted on each side. This display was created by The MRL Group 511 SE 5th Ave, Fort Lauderdale FL 33301; www.themrlgroup.com.

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Heritage Sign & Display designed and manufactured this Cenote Rack and the corresponding A-Frame Chalkboard to match. Each unit is placed in a different location which allows for more brand visibility while the consumer is shopping. Both the rack and a-frame are constructed of wood and/or MDF and decorated with 4CP high resolution digital printing. For more information, contact Heritage Sign & Display, 344 Industrial DR., Nesquehoning, PA 18240; www.popsigns.com.



Daily's is using this sustainable wood display to merchandise its line of pre-mixed frozen cocktail pouches and non-alcoholic drink mixers in supermarkets. The display is designed to resemble a life guard's beach chair to convey a summer feel. This display was created for Daily's by Dunning Displays, 5 Dunning Lane, No. Walpole, NH 03609; www.dunningdisplays.com.

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